Signature

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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UTILITY PATENT APPLICATION TRANSMITTAL

Attorney Docket No. 19378.55637 First Inventor Kianoush Namvar INTERACTIVE MEDIA TRANSMISSION METHOD AND SYSTEM FOR DIRECT PURCHASE OF GOODS AND SERVICES OVER A TV-Title

Express Mail Label No. (Only for new nonprovisional applications under 37 C.F.R. 1.53(b)) Assistant Commissioner for Patents APPLICATION ELEMENTS O ADDRESS TO: **Box Patent Application** See MPEP chapter 600 concerning utility patent application contents. Washington, DC 20231 Fee Transmittal Form (e.g., PTO/SB/17) 7. CD-ROM or CD-R in duplicate, large table or 1. 🛛 (Submit an original and a duplicate for fee processing) Computer Program (Appendix) 2. Applicant claims small entity status. 8. Nucleotide and/or Amino Acid Sequence Submission See 37 CFR 1.27. (if applicable, all necessary) 3. a. Computer Readable Form (CRF) Specification [Total Pages 22 b. Specification Sequence Listing on: (preferred arrangement set forth below) - Descriptive title of the Invention i. CD-ROM or CD-R (2 copies); or - Cross Reference to Related Applications ii. D paper - Statement Regarding Fed sponsored R & D c.

Statements verifying identity of above copies - Reference to sequence listing, a table, **ACCOMPANYING APPLICATIONS PARTS** or a computer program listing appendix - Background of the Invention 9. Assignment Papers (cover sheet & document(s)) - Brief Summary of the Invention - Brief Description of the Drawings (if filed) 10. 🔲 37 C.F.R.§3.73(b) Statement ☐ Power of - Detailed Description (when there is an assignee) Attorney - Claim(s) - Abstract of the Disclosure 11. English Translation Document (if applicable) [Total Sheets 12. Information Disclosure ☐ Copies of IDS 4. 🔯 Drawing(s) (35 U.S.C.113) Statement (IDS)/PTO-1449 Citations 5. Oath or Declaration [Total Pages 13. 🛛 **Preliminary Amendment** a. Newly executed (original or copy) 14. 🛛 Return Receipt Postcard (MPEP 503) b. Copy from a prior application (37 CFR 1.63 (d)) (Should be specifically itemized) (for a continuation/divisional with Box 18 completed) 15. \square Certified Copy of Priority Document(s) i. DELETION OF INVENTOR(S) (if foreign priority is claimed) Signed statement attached deleting inventor(s) 16. 🔲 Nonpublication Request under 35 U.S.C. 122 named in the prior application, see 37 CFR (b)(2)(B)(i). Applicant must attach form PTO/SB/35 1.63(d)(2) and 1.33(b). or its equivalent. 6. Application Data Sheet. See 37 CFR 1.76 17. 🔲 Other: 18. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in a preliminary amendment, or in an Application Data Sheet under 37 CFR 1.76: □ Continuation □ Divisional ☐ Continuation-in-part (CIP) of prior application No: _____/ _ Prior application information: Examiner Group / Art Unit: For CONTINUATION or DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts. 19. CORRESPONDENCE ADDRESS 23517 or

Correspondence address below □ Customer Number or Bar Code Label (Insert Customer No. or Attach bar code label here) Edward A. Pennington, Esq. Name Swidler Berlin Shereff Friedman, LLP 3000 K Street, N.W. Address Suite 300 City Washington D.C. 20007-5116 State Zip Code Country US Telephone 202 424-7500 Fax 202 295-8478 Name (Print/Type) Eric J. Franklin Registration No. (Attorney/Agent) 37.134

, 2003

Date

November

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CEE TO A NOMITTAL	Complete if Known				
FEE TRANSMITTAL	Application Number	November 24 , 2003			
for FY 2003	Filing Date				
Effective 01/01/2003. Patent fees are subject to annual revision. Applicant claims small entity status. See 37 CFR 1.27	First Named Inventor	Kianoush Namvar			
	Examiner Name	· ·			
	Art Unit				
TOTAL AMOUNT OF PAYMENT (\$) 0	Attorney Docket No.	19378.55637			
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TOTAL AMOU	Attorney Docket No.			19378.55637						
METHOD OF PAYMENT (check all that apply)					•	7	FEE C	VLCULATION (continued)		
☐ Check ☐ Credit card ☐ Money ☐ Other ☒ None				3. ADDITIONAL FEES						
Order				Large Entity Small Entity						
Deposit Account: Deposit				Fee Code	Fee (\$)	Fee Code	Fee (\$)	Fee Description	Fee Paid	
Account 19-5127				1051	130	2051	65	Surcharge - late filing fee or oath		
Number	Number						25	Surcharge - late provisional filing fee or cover sheet.		
Deposit				1053	130	1053	130	Non-English specification		
Account Swidler Berlin Shereff Friedman, LLP Name			1812	2,520	1812	2,520	For filing a request for reexamination			
The Director is au	1804	920*	1804	920*	Requesting publication of SIR prior to Examiner action					
☐ Charge fee(s) indicated below ☐ Credit any overpayments ☐ Charge any additional fee(s) during the pendency of this application					1,840*	1805	1,840°	Requesting publication of SIR after Examiner action		
Charge fee(s) in to the above-identif			g fee	1251	110	2251	55	Extension for reply within first month		
to the above-identiti	FEE CALC	1252	420	2252	210	Extension for reply within second month				
1. BAŞIC FII	LING FEE			1253	950	2253	475	Extension for reply within third month		
1	mall Entity	Description		1254	1,480	2254	740	Extension for reply within fourth month		
) .	ode (\$)	Description	Fee Paid	1255	2,010	2255	1,005	Extension for reply within fifth month		
1		ty filing fee		1401	330	2401	165	Notice of Appeal		
1002 340 20	002 170 Des	ign filing fee		1402	330	2402	165	Filing a brief in support of an appeal		
1003 530 20	003 265 Plan	nt filing fee		1403	290	2403	145	Request for oral hearing		
		ssue filing fee visional filling fee		1451	1,510	1451	1,510	Petition to institute a public use proceeding		
		rio.c.i.u. iiiiiig ioo		1452	110 .	2452	55 .	Petition to revive – unavoidable		
	SUBTOTAL (1))	(\$) 0	1453	1,330	2453	665	Petition to revive – unintentional		
2. EXTRA CLAI	EICCLIE	1501	1,330	2501	665	Utility issue fee (or reissue)				
Z. EXTRA CLAI		tra Fee fro		1502	480	2502	240	Design issue fee		
	Paid	1503	640	2503	320	Plant issue fee				
Total Claims 23	-20 ** = 3	×	= 0	1460	130	1460	130	Petitions to the Commissioner		
Independent	-3 ** = 0	×	= 0	1807	50	1807	50	Processing fee under 37 CFR 1.17 (q)	L	
Claims 2 Multiple	ا " ال			1806	180	1806	180	Submission of Information Disclosure Stmt		
Dependent Large Entity	Small Entity	× [= 0	8021	40	8021	40	Recording each patent assignment per property (times number of properties)		
Fee Fee Code (\$)	Fee Fee Code (\$)	Fee Description		1809	770	2809	385	Filing a submission after final rejection (37 CFR § 1.129(a))		
1202 18 1201 86	2202 9 2201 43	Claims in excess Independent clain		1810	770	2810	385	For each additional invention to be examined (37 CFR § 1.129(b))		
1203 290	2203 145	Multiple depender	1801	770	2801	385 I	Request for Continued Examination (RCE)			
1204 86	2204 43	** Reissue indepe original patent	ndent claims over	1802	900	1802		Request for expedited examination		
1205 40	2205 0	• •	in excess of 20 and					of a design application		
1205 18 2205 9 Neissae dains in excess 0/20 and over original patent SUBTOTAL (2) (\$) 0					Other fee (specify)					
**or number previou	*Reduced by Basic Filing Fee Paid SUBTOTAL (3) (\$) 0									
SUBMITTED BY Complete (if applicable)										

Registration No. (Attorney/Agent) Name (Print/Type) Eric J. Franklin 202 424-7500 Telephone Signature November 2 , 2003

WARNING: Information on this form may become public. Credit card information should not be

included on this form. Provide credit card information and authorization on PTO-2038.

This collection of information is required by 37 CFR 1.17 and 1.27. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.